

A SIMPLE GUIDE TO CREATING YOUR BIOGRAPHY

Doctor Biography Cards

It's hard to talk about yourself. But it's critical for your dental practice that you share your story with your patients so they know they are getting great, quality care from an experienced professional who cares about their oral health.

Follow these easy steps to a great biography. Simple and short (125-word max).

Write in third-person, or as an outsider looking in, using pronouns such as he, she, it, or they.

1. Your name in the header

2. First paragraph includes:

- a. How long you have been practicing. This can be written two ways:
 - i. Dr. John Doe is a certified dentist who has been practicing since 2002.
 - ii. Dr. John Doe is a certified dentist who has been practicing for 25 years.
- b. Your specialties (Name at least three)
 - i. He specializes in diagnosing and treating patients with the following conditions: periodontal disease, tooth decay, tooth aches, and dental emergencies.

3. Second paragraph includes:

- a. Your education
 - i. Dr. John Doe graduated from Baylor College of Dentistry in 1996. He received his Master of Science and Certificate in Dentistry from the University of Detroit in 2002.
- b. Your membership in associations (Name as many as possible. Make sure you have the correct name of the association / organization. Double check on the association's / organization's website to make sure you have spelled that correctly.)
 - ii. Dr. Doe also is member of Michigan Association of Dentistry, Great Lakes Association of Dentistry, American Dental Association, Michigan Dental Association and the Oakland County Dental Society.

4. Third paragraph (optional) includes:

- a. Any philanthropy / charity work you do connected to your dentistry
 - i. Dr. Doe believes in giving back to his community and often assists with establishing dental programs for the elderly in long-term care facilities. He also gives talks at schools to children about the importance of good dental hygiene.

Tip: Always proof your bio and have another set of eyes look at it before you use it!

BIOGRAPHY CARD EXAMPLES:



Dr. Mitchell N. Rosen

Member of the American Dental Association

Dr. Mitchell Rosen is a certified dentist who has been practicing for 22 years. He specializes in diagnosing and treating patients with the following conditions: periodontal disease, tooth decay, toothaches, dental emergencies, and extractions. In addition, he has been an associate professor at New York University and has a strong background in oral medicine and oral pathology as well as being published in various virology journals.

Dr. Mitchell Rosen graduated from New York University College of Dentistry in 1998. He received his Master of Arts in biology from Hofstra University in 1994.

Dr. Mitchell Rosen is a member of the American Dental Association, the Texas Dental Association, and Alpha Omega Fraternity.

Dr. Rosen believes in giving back to the community and donates his time on weekends to help veterans with various Mercy agencies in Texas. He has also been involved in mentoring other doctors and presenting various topics throughout the country.

Great Expressions – Saginaw Family

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Peter C. Shatz, DDS

Dr. Shatz practices periodontics and dental implant full-time in Atlanta, Georgia. He received his dental training at McGill University, and his periodontal training at Louisiana State University.

He has lectured both nationally and internationally on the topics of periodontal plastic surgery, dental implantology, and hard & soft tissue regenerative techniques. He is also a co-author of "The Suture Book," "Principles of Soft Tissue Surgery" and "Principles of Hard Tissue Bone Grafting," and has authored a chapter in "Implant Site Development," Sonick, Hwang & Saadoun. He has contributed to dental literature with multiple scientific articles in refereed journals.

Dr. Shatz served as the President for the Northwestern District Dental Society of the Georgia Dental Association. He is the Chair of Finance for the Georgia Dental Association, the CE Chair for the 2022 ADA SmileCon, General Chair for the 2024 ADA SmileCon, a member of the Georgia ADA Delegation and a Consultant to the Georgia Board of Dentistry.

Dr. Shatz has been granted Fellowships in the Pierre Fauchard Academy and the International College of Dentists. Dr. Shatz has been honored to be included in the "Top Leaders In Continuing Education" by Dentistry Today, annually since 2009.

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BIOGRAPHY CARD EXAMPLES CONT.:



Dr. Yi-Ping Liu

Orthodontics

Dr. Yi-Ping Liu was born in Taiwan and grew up in Montreal, Quebec, Canada. She studied at McGill University. She received her Doctor of Dental Surgery degree from State University of New York at Buffalo. In 2009, Dr. Liu completed her specialty training and her master's degree in orthodontics at Saint Louis University. In addition to North Carolina, Dr. Liu has also practiced in Massachusetts prior to moving to Georgia. She has been certified as an Invisalign provider since 2009.

Dr. Liu enjoys helping patients improve their smiles with individual, customized treatment. In her spare time, she loves traveling, reading, hiking, and spending time with her family. Dr. Liu is excited to provide orthodontic care for your community.

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Dr. Jessica Alford, DDS

Pediatric Dentist

Dr. Jessica Alford was born and raised in Athens, Georgia. From a young age, she wanted to study dentistry and work with children. Following high school, she attended Georgia Southern University in Statesboro, Georgia, graduating with a Bachelor of Science degree in Biology and a minor in Child and Family Development.

Dr. Alford earned her dental degree from Creighton University School of Dentistry in Omaha, Nebraska and worked for four years as a dentist in a pediatric dental office in the Atlanta Metro Area. She completed a Pediatric Dentistry Residency Program from New York University (NYU Langone-Nashville). During her specialty training in Pediatrics, she earned the title of Chief Resident of the Program. She is a member of the American Academy of Pediatrics and the American Dental Association.

In her spare time, Dr. Alford enjoys traveling, reading, exercising, and volunteering internationally in the dental field. She recently volunteered as a pediatric dentist in San Martin, Guatemala through Global Dental Relief. She is committed to providing quality dental care to all children.

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