

A SIMPLE GUIDE TO TAKING A HEADSHOT

Doctor Biography Cards and Great Expressions Website

We want to show our patients who will be providing them the quality health care they expect. By following the instructions below, you will be presenting yourself in the best light while representing Great Expressions.

Follow these easy steps to a great headshot.

- 1. Photo should be taken from your chest up, filling the majority of the frame.**
- 2. Take picture straight on or at a slight angle.**
- 3. We recommend taking your photo in front of a neutral color, solid background, or outside.**

Save photo with the following file name:

Dr. First Initial, Last Name, Office, and MM-YYYY

For example, file name: "R Brody Miramar 12-2018"

Once all of the above requirements are met, please send photos to photos@greatexpressions.com.

What not to do when taking your picture:

- 1. Do not include pictures of staff in photo**
- 2. Do not take pictures behind a busy background**
- 3. Do not take a close-up photo**



Example of a great headshot.